

THE  
VANGUARD  
HEALTHCARE  
FORUM

# Overview 2017

Where tomorrow's healthcare leaders  
engage with today's CEOs

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# THE VANGUARD HEALTHCARE FORUM

The Vanguard Forum for Healthcare Leaders is a unique leadership development program for the ‘vanguard’ of rising senior executives across healthcare. It combines one to two days of dynamic, interactive sessions with a year-long curriculum, including digital learning and intimate dinners with accomplished top executives.

During the Forum sessions, a faculty of current and former CEOs, board members, and C-Suite leaders share candid, real-world experiences in an intimate, interactive environment. The delegates engage with the faculty and each other on the challenges of leadership in today’s testing environment.

The Vanguard Forum also networks rising stars from across the healthcare ecosystem with the faculty and with each other, building the fresh perspectives and new relationships required to lead through accelerating consolidation and convergence in healthcare.

Now entering its fourth year in the United States, The Vanguard Forum inaugurated a Europe program in early 2017 and will be expanding to other locations.

The Vanguard Forum is led by its founder Ken Banta, a long-time senior healthcare executive and leadership advisor.

Participation in The Vanguard Forum is by invitation only.

## THE BENEFITS

- > Brings together leading healthcare executives who share frank and candid experiences broadening the delegates' perception of what it takes to succeed.
- > Builds pragmatic insights and a focus on the capabilities necessary to take leadership to an even higher level.
- > Expands the network of rising executives within the healthcare ecosystem – a critical success factor for the next generation of top leaders
- > Transmits fresh ideas, insights and approaches back into the executive's organization.
- > Contributes to building a more innovative, efficient and effective healthcare system.

## THE PROGRAM

The Vanguard Forum for Healthcare Leaders is an intensive one- to two-day meeting, depending on location.

It includes:

- > panel discussions and dialogue
- > fireside chats and dialogue
- > interactive breakout sessions / workshops
- > networking dinner and discussion
- > closing reception

The ongoing curriculum includes curated leadership learning materials, coaching videos from CEO leadership coaches, exclusive policy and trend white papers, and intimate dinners on topics such as “understanding the media view of leadership” and “how to truly foster innovation from the top.”



## THE PARTICIPANTS

One of the most important aspects of The Vanguard Forum is its invitation-only profile. This drives a high caliber of delegates, who are typically

- > Top performers with CEO or C- Suite potential
- > Currently reporting to one of the CEOs direct reports in larger companies ('level 3'), or reporting to the CEO in smaller companies ('level 2')
- > Executives who have recently taken, or are preparing to take, additional leadership responsibilities
- > VP/SVP or higher depending on the size and structure of the organization

## **THE AGENDA**

The Vanguard Forum immerses delegates in an intensive array of sessions and experiences, all directed at expanding their understanding of the expectations of even higher levels of leadership, and preparing them to meet those challenges. Session topics will vary each year. Every Forum will cover an array of personal, business, organizational and industry leadership challenges.

Examples of potential session topics:

### **HOW DO YOU BECOME A COURAGOUS LEADER?**

Great top leaders have the courage to think and act boldly. They see where change is needed. They lead others to achieve what can seem impossible. They are ready to take on the big societal needs and create solutions. Yet all too often, CEOs lose this edge. They become creatures of compromise. They take the cautious route. In this workshop session, we will look at ourselves in the mirror to assess our own capabilities for courageous leadership, and evaluate what factors in ourselves, or around us, may inhibit courage. We will also work with other participants to identify where we can make a real difference now, and in the future, through courageous leadership. The case study will be addressing pricing and access to healthcare.

### **BEING A CEO: WHAT MAKES THIS ROLE DIFFERENT FROM ALL OTHERS?**

How do relationships change - upward and downward in the organization - as you rise to a CEO or top leader? Who can you go to for advice - and who can you use as a sounding board? What will change in your priorities? How will your balance of internal and external facing activity change? What are the things that keep most CEOs awake at night? How will you know you are succeeding? These are some of the headline questions that a CEO panel will discuss with the delegates.

### **INCLUSION AND DIVERSITY: HOW DO YOU GO BEYOND WORDS TO RESULTS?**

Today, fostering inclusion and diversity are understood not only as the right thing to do, but also as a competitive advantage. Diverse, inclusive organizations are more innovative and more responsive to customers and other stakeholders. Yet in many companies, words on this front are not equaled by results, especially moving up the leadership pyramid. In this dialogue, the topic will be how to deliver on the commitment to inclusion and diversity, and the critical role of the CEO and top management. We will hear advice from CEOs who have succeeded at this challenge about effective mindsets, strategies, and implementation plans.

## HOW CAN YOU BE EFFECTIVE WITH GOVERNMENT AND REGULATORS?

Healthcare is perhaps the most intensely regulated and politically fraught sector known to business. While some CEOs leave government and regulation to their staff, the most effective CEOs recognize that government relations demands direct involvement by top management. In this dialogue the focus will be on how a CEO should calibrate her engagement with legislators, regulators and other authorities, how to build and leverage an effective government and regulatory team, and what kind of relationships to build. The topic of discussion will be influencing health care reform.

## VANGUARD FORUM FACULTY

Vanguard Forum faculty participates in a variety of formats during the Forum sessions, from being interviewed in a fireside chat, to participating in a 2-5 person panel, to leading a workshop session.

Running across those different roles is a pragmatic, practitioner perspective and a commitment to developing the next generation of leaders in healthcare. In this sense, the faculty of The Vanguard Forum are also mentors and coaches to the executives who follow in their footsteps.

As a consequence, the dialogues with the delegates that accompany each session are just as important as the formal elements themselves – and delegates and faculty alike value the numerous ‘white space’ opportunities for interaction that are built into every Forum.

*“It was not like normal conferences.  
At the Vanguard Forum, there were  
real opportunities to discuss and debate  
the rich content.”*

VIVEK RAMASWAMY  
FOUNDER AND CEO, ROIVANT AND AXOVANT SCIENCES

## SELECTED VANGUARD FORUM FACULTY—PAST AND PRESENT

Goran Ando, Chairman of the Board, Novo Nordisk

Ram Charan, CEO and Board Advisor

Tony Coles, Ymanity/ Onyx

Glen De Vries, Medidata Solutions

Mike Farrar, Former Chief Executive, NHS Confederation

Eliot Forster, Immunocore

Fred Hassan, Warburg Pincus/ Schering Plough

Trevor Jones, Visiting Professor, King's College, London

Jeremy Levin, Ovid Therapeutics/ Teva

Vivek Ramaswamy, Roivant and Axovant Sciences

Brent Saunders, Allergan

Pamela Spence, Global Life Sciences Industry Leader, EY

Chris Viehbacher, Gurnet Point Capital/ Sanofi

*“The caliber of people, the level of discussion, and the exchange between the panelists and the audience, were extraordinary.”*

MICHAEL WATRAS  
CHAIRMAN AND CEO, STRAIGHTLINE

## **KEN BANTA**

Ken Banta is the founder and principal of the Vanguard Forum, which uniquely addresses the critical leadership development needs of next generation top leaders. After initially focusing the Forum on healthcare, Ken and his partners are now expanding the program into other industries. After ten years as a journalist with Time magazine, Ken became an advisor on public affairs. He then served on the leadership teams driving the textbook turnarounds of Pharmacia, Schering-Plough, and Bausch + Lomb. In addition to his work on the Vanguard Forum, Ken advises CEOs and executive teams on leadership and organizational transformation.

## LEARN MORE

If you would be interested in finding out more about the opportunities at The Vanguard Forum, please contact:

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