



THE VANGUARD FORUM FOR GENERAL COUNSELS

February 5 and 6, 2019

New York City

Advisory Board Chair: Tom Sabatino

Forum co-chairs: Ken Banta and Garrick Isert

Strategic Partnerships

Depending on their level of engagement, sponsors have unique input into the program and meeting structure, invitation of faculty and delegates, roles as moderators or faculty members, and can contribute to the ongoing curriculum.

Through this intense engagement, sponsors will forge exceptional connections with delegates and faculty, positioning themselves as potential partners with these senior executives.

An especially important dimension of our partnerships with sponsors is the yearlong curriculum that follows the Forum. Sponsor engagement in the curriculum provides multiple further touch-points and networking opportunities.

Each Strategic Partnership is developed individually to meet the objectives of our partner.

Before and During the Forum

Connect with elite audience of CEOs and other senior executives. Contribute to the content, invite faculty and delegates, and participate on panel discussions or as a moderator. Strategic partners have presence in printed materials and signage, and the opportunity to distribute branded collateral materials.

Ongoing Engagement

Contribute thought leadership to monthly curriculum pieces Host an intimate dinner for a deep dive into a timely topic Co-author white papers, Q&A's, digital modules and other materials distributed to the 10,000+ network of senior executives Host webinars on leadership topics Play a role in our online community Other jointly-created, value-added elements.

The Vanguard Forum for General Counsels

Forum Highlights:

- Unique leadership Forum for General Counsels across all sectors
- Focused on pragmatic, real-world leadership learnings that will help delegates accelerate their success – and avoid pitfalls
- Faculty of leading GCs, Senior Counsels, CEOs/C-Suite Executives and Leadership Experts
- Intimate format and vigorous, engaging, dialogue around critical leadership challenges. No Powerpoint slides or podium presentations
- Special yearlong curriculum continues the Forum experience with digital learning, intimate dinners on leadership topics, and a private networking platform

Sample Session Topics:

- Leading in A Crisis: A 'Make or Break' Moment for the General Counsel
- How to Work Effectively with a CEO and Top Team
- How to Work Effectively with a Board
- Making the Transition from Professional to Top Leader

Selected Faculty:

Currently confirmed faculty include:

Bob Bailey, Executive Vice President and General Counsel, Allergan

Steve Cutler, past EVP and Vice Chairman, JP Morgan Chase; Parnter, Simpson Thatcher & Bartlett LLP

Tanuja Dehne, Board Member, past EVP NRG Energy

Mark Goodman; Partner, Debevoise & Plimpton LLP

Mary Ann Hynes; Senior Counsel, Dentons; career General Counsel

Garrick Isert; President, Executas; past M.D. of World 50, Inc.

Tom Sabatino; Executive Vice President and General Counsel, Aetna; past GC of Hertz, United Airlines, Walgreens, Schering-Plough, Baxter

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